

INTERNORGA

Innovative. Inspiring. International.
Hamburg | 9 – 13 March 2018

Moving forward – What's next?

INTERNORGA is the leading international horeca show, a trend driver in this dynamic market, constantly creating new highlights in the out-of-home market. This is where market leaders and newcomers alike meet the industry's top decision-makers. INTERNORGA is indispensable for a comprehensive overview of the market, its products, trends and innovations. We have pleasure in welcoming you to Germany's premier meeting point for the entire of the hospitality and foodservice market.

Explore new markets

All

sectors of
the horeca
market

12 halls

>100,000 sq.m
of exhibition
space

1,300

exhibitors
from 25
countries

100,000

on average
visitors from
41 countries

Be a part of it

75%

of visitors wait until
INTERNORGA before they
make purchasing decisions.

93%

of visitors bahnten
neue Geschäftskontakte an.

95%

of visitors tätigten
konkrete Investitionen
und Einkäufe.

100%

of visitors were satisfied
by INTERNORGA



**INTER
NORGA**

New ideas. New contacts. New business.

Wide-ranging programme of supporting events

Discover the live formats that make all the difference! With a series of special events, INTERNORGA will strike a chord with visitors, once again demonstrating a pioneering spirit in 2018. Presenting exciting visions, innovative products and surprising talents, INTERNORGA sees itself as a partner to the industry that offers unparalleled added value to a range of interested visitors as well as new ideas for their own businesses.

Highlights for international visitors

International kitchen equipment trends
Discover an extensive range of the latest developments in the market.

Newcomers Area
A great crowd puller and an absolute must see for all trend scouts looking for the innovative products of tomorrow.

Grill & BBQ Court
Find out more about one of the hottest topic these days and learn how it can benefit your business.

Furniture, technology and tableware
Current table-top trends will be on shown by leading manufacturers from Europe.

See you soon at

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Please contact us:
INTERNORGA.com/contact
Visitor hotline:
+49 (0) 40 3569-0



International Foodservice Forum – the industry's networking platform

More than 2,200 experts, leading specialists and top decision makers from Germany and abroad meet up here in March each year, at the International Foodservice Forum, to discuss the latest trends and topics in foodservice for industry. This brainfood and networking platform is Europe's biggest professional foodservice conference and has for 36 years been one of the highlights at INTERNORGA.

Enjoy the unique atmosphere of Hamburg

The city of Hamburg – vibrant and cosmopolitan, with a multitude of restaurant hot spots and a highly innovative culinary culture: a destination of its own for trend spotters, the perfect place for any trade visitor to find inspiration.

With every justification – there is so much to explore in Hamburg! The big attractions include the city's new international landmark, its amazing Elbphilharmonie concert hall; the traditional Speicherstadt and Kontorhaus District, together inscribed in the UNESCO World Heritage List; and of course the Port of Hamburg, a hub of trade and goods movements that never rests.

