

Application Newcomers Area

Start of space allocation: 5 July 2021

Phone +49 40 3569 2432, Fax +49 40 3569 2184
info@internorga.com
internorga.com

96th edition of Europe's leading
trade show for the hotel,
restaurant, catering, baking
and confectionery industry
18–22 March 2022, 10 am–6 pm



1. **Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) **VAT-Reg.-No. (EU)** _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director first name/surname _____

2. **Contact person** E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. **Correspondence address** as 1. other _____

4. **Invoice address** as 1. as 3. other _____

5. **E-mail for electronic invoicing** _____

➔ 6. The following **products** will be presented (please itemize) _____

7. All-inclusive package

We herewith order an exhibition stand within the Newcomers Area for € 3,500.– net price incl. AUMA fee.

Included Services	Main product category
<ul style="list-style-type: none">• 9 sq. m stand area• High quality stand construction• Dividing walls• Electrical connection 3 kW• Lighting• Lockable storage• 1 Bar stool	<ul style="list-style-type: none"><input type="checkbox"/> Restaurant and hotel equipment<input type="checkbox"/> Kitchen and baking technology/equipment<input type="checkbox"/> Food<input type="checkbox"/> Beverages, beverage equipment<input type="checkbox"/> Bakery & confectionery supplies, ice cream, shop fitting<input type="checkbox"/> Cashdesk systems and digital solutions<input type="checkbox"/> Information, entertainment, vehicles

8. **Remarks** _____

9. General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at internorga.com/applicationforms.

We are also happy to send you these documents by e-mail on request (please contact: info@internorga.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature (please print and sign) _____



Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
Germany

Phone +49 40 3569 0
Fax +49 40 3569 2203
info@hamburg-messe.com · info@cch.de
hamburg-messe.com · cch.de

MD: Bernd Aufderheide (President + CEO), Uwe Fischer
Chairman of Supervisory Board:
State Secretary Andreas Rieckhof
Commercial register: local court Hamburg HRB 12054
Registered office: Hamburg

Legal Form: Limited Liability Company
VAT-Reg.-No.: DE811214125
Hamburg Commercial Bank
BIC: HSHNDE33
IBAN: DE10 2105 0000 0228 1300 00

Classified directory 2022

Annex to registration as main exhibitor · Please return by fax to +49 40 3569 2184



Company

1 Restaurant and hotel equipment

- 1.01 Banquet & conference products
- 1.02 Lighting systems
- 1.03 Workwear
- 1.04 Bed linen, tablecloths, towels
- 1.05 Garden and patio furniture
- 1.06 Equipment for restaurants and bars
- 1.07 Glassware, tableware, cutlery, buffet accessoires
- 1.08 Hotel and restaurant supplies, general
- 1.09 Hotel room furniture
- 1.10 Bathroom & toilet furniture, saunas
- 1.11 Menues, hotel brochures, printed matter
- 1.12 Sales promotion materials, decorative items

2 Kitchen and baking technology/equipment

- 2.01 Baking ovens
- 2.02 Bakery and confectionery machines
- 2.03 Buffet and bar equipment
- 2.04 Ice makers
- 2.05 Refrigeration equipment
- 2.06 Cooking equipment
- 2.07 Kitchen fittings and accessoires
- 2.08 Cleaning, waste disposal and hygiene
- 2.09 Food distribution, stainless steel fittings
- 2.10 Dishwashers, laundry equipment
- 2.11 Vending machines
- 2.12 Packaging material and machinery

3 Food

- 3.01 Baking agents, fats, raw materials
- 3.02 Organic food products
- 3.03 Convenience foods, frozen foods
- 3.04 Delicatessen
- 3.05 Fish, seafood
- 3.06 Meat, sausages
- 3.07 Breakfast products
- 3.08 Potato products, pasta
- 3.09 Dairy products
- 3.10 Fruits, salads, vegetables
- 3.11 Snacks & nibbles
- 3.12 Sweets, bakery products, ice cream
- 3.13 Soups, sauces, spices
- 3.14 Vegan/vegetarian food

4 Beverages, beverage equipment

- 4.01 Soft drinks
- 4.02 Beer, beer mixed drinks, craft beer
- 4.03 Organic beverages
- 4.04 Energy drinks
- 4.05 Juices, smoothies
- 4.06 Drinks wholesaler
- 4.07 Beverage equipment
- 4.08 Hot drinks
- 4.09 Coffee machines
- 4.10 Spirits
- 4.11 Vegan drinks
- 4.12 Water
- 4.13 Wine, sparkling wine

5 Bakery & confectionery supplies, ice cream, shop fitting

- 5.01 Bakery and confectionery supplies
- 5.02 Bakery & confectionery equipment
- 5.03 Shop fitting
- 5.04 Ice cream makers and ingredients

6 Cashdesk systems and digital solutions

- 6.01 Mobile applications
- 6.02 Hardware
- 6.03 Internet solutions
- 6.04 Cashdesk & billing systems
- 6.05 Communication systems
- 6.06 Security, keycard lock systems
- 6.07 Software, reservation systems
- 6.08 Merchandise management systems

7 Information, entertainment, vehicles

- 7.01 Education & training facilities, information
- 7.02 Trade and technical literature/magazines
- 7.03 Gambling & gaming machines, entertainment machines
- 7.04 Vending trucks & refrigerated trucks, mobile drink vending units



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Specific Terms of Participation 2022

Newcomers Area



Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)

Event and legal entity:

Hamburg Messe und Congress GmbH
Postfach 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569 0
Fax: +49 40 3569 2184

info@hamburg-messe.de
hamburg-messe.de

Event title:

INTERNORGA 2022
96th edition of Europe's leading trade show for the hotel, restaurant, catering, baking and confectionery industry

Venue:

HMC Fairground

Event duration:

March 18th – March 22nd, 2022

Project management:

Claudia Johannsen
Business Unit Director

Tel.: +49 40 3569 2430
E-mail: claudia.johannsen@hamburg-messe.de

Matthias Balz
Project Director

Tel.: +49 40 3569 2435
E-mail: matthias.balz@hamburg-messe.de

Laura Bihlmaier
Project Manager

Tel: +49 40 3569 2432
E-mail: laura.bihlmaier@hamburg-messe.de

Start of space allocation:

July 5th, 2021

Opening times:

Daily 10.00 – 18.00 hrs

Assembly times:

March 17th, 2022 07.00 hrs – 20.00 hrs

Disassembly times:

March 22nd, 2022 18.00 hrs – 24.00 hrs
March 23rd, 2022 00.00 hrs – 18.00 hrs

Included Services:

- 9 sq. m stand area
- Marketing package
- 2 exhibitor's passes
- Stand construction, lockable storage
- Carpet
- Electrical connection 3 kW
- 1 lockable counter
- 1 bar stool
- Stand inscription with company's name (please note your inscription with the application)
- Targeted PR and marketing activities by Hamburg Messe

Marketing package /

Trade Fair Media:

(see clause 14 ATB)

The charge for the mandatory marketing package is included in the Newcomers Area package.

This fee includes an entry in all of the trade fair media and the Visitor Information System as well as the INTERNORGA app and free visitor Wi-Fi.

The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner or Hamburg Messe in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into digital trade fair media only; full charges apply. Feel free to direct any enquiries to the contacts named within the section for trade fair media of the Hamburg Messe Online Service Center (OSC).

Exhibitor passes:

(see clause 16 ATB)

Two exhibitor passes free of charge are included in the Newcomers Area package. Further exhibitor passes may be ordered **on payment of a charge of € 42.00 including VAT per pass or € 22.00 per one-day-pass**, from the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.

Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at INTERNORGA 2022. For further information see Online Service Center / approvals and applications.

Invitations:

Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invitations which have been used by the customers will be charged to the exhibitor.

The pricing for invitations is shown at the Online Service Center (OSC).

Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.

Cancellation of stand:

(see clause 8.2 et seq. ATB)

Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clauses 8.2 et seq. ATB shall be applicable.



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Newcomers Area

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General reimbursement of costs in the event of cancellation:
(see clause 15 ATB)

No general reimbursement of costs in accordance with clause 15.2 sentence 2 ATB will be charged in the event of cancellation due to force majeure.

Limitations on admission:
(see clause 3, ATB)

Gastronomic enterprises are not permitted.

Sales regulations:
(see clause 11, in particular 11.2 and 11.3, ATB)

The direct sale of exhibits and samples from the stands is not permitted. Furthermore, exhibits may not carry a price tag.

Performance, events:
(see clause 13.1, ATB)

Performances, cooking demonstrations, events and musical presentations on the exhibition stands have to be announced to and approved by the Project Management before the beginning of the exhibition. The volume at the stand boundary may not exceed 75 dB(A). In case this decibel number is not respected it is up to the Project Management to stop the performance/ musical presentation on the spot.

Disburse of bottles:
(see clause 11.2.ATB)

Bottles and cans may principle not be disbursed.