

International *foodservice* **FORUM** **INTERNORGA**

Europe's largest professional
foodservice conference

Thursday, 9th March 2023

10:00 to 18:00

Saal 1, Congress Center Hamburg



Katrin Wissmann



Richard Bergfors



Daniel Anthes



Kemal Üres



Peter Prislin



Philipp
Westermeyer



Dr. Theodor
Ackbarow



Julius
Wiesenhütter

From 09:00 Meet & Greet with coffee & Co
@Foodservice Mall

10:00 Kick-off

Opening talk **Bernd Aufderheide**, Hamburg Messe
& **Boris Tomic**, *foodservice*

Growth and resilience

• The Top 100 foodservice players – learnings for 2023 and beyond
Katrin Wissmann, *foodservice*, Frankfurt am Main

Tackling climate change – bite by bite

• Maximising plant-based potentials
Richard Bergfors, Max Burgers, Stockholm

KEYNOTE: Transformation – a task for the future

**What's changing the hospitality industry and
what it means for foodservice operators**

Daniel Anthes, Zukunftsinstitut, Frankfurt am Main

12:00 - 13:00 Break @Foodservice Mall

“Hello, my fellow restaurateurs”

• Personal branding as a means to attract more guests, talents
and humility
Kemal Üres, Gastro Whisperer, Hamburg

Brand management in stormy times

• Dynamic marketing as a smart compass
Peter Prislin, Hans im Glück Franchise, Munich

KEYNOTE: Digital business 2023

What is possible? What is feasible?

What is effective?

Philipp Westermeyer, OMR Founder, Hamburg

Making future – innovations that shine

• The new era of artificial intelligence

Dr Theodor Ackbarow, Gustoso Group, Munich

• Food boxes as a strategy to expand the restaurant business

Julius Wiesenhütter, Voilà, Berlin

Heinz Gindullis, Voilà & Cookies Cream, Berlin

14:45 - 15:45 Break @Foodservice Mall

Expert talk on current top issues

• Challenges, solutions, learnings

Sebastian Kayser, Valora, Essen

Haya & Ilan Molcho, Neni, Vienna

Mirko Silz, L'Osteria, Munich

Take-aways

• What have we seen? What is to do?

Prof Dr Torsten Olderog, AKAD University, Stuttgart

Talk about mental strength

Why team building makes all the difference

Bastian Schweinsteiger, TV soccer expert and former
professional soccer player

Moderation:

Prof Dr Torsten Olderog, AKAD University, Stuttgart

17:15 Forum-Finish-Drinks @Foodservice Mall



Heinz Gindullis



Sebastian Kayser



Haya Molcho



Ilan Molcho



Mirko Silz



Prof. Dr. Torsten
Olderog



Bastian
Schweinsteiger

International *foodservice* **FORUM** **INTERNORGA**

Europe's largest professional
foodservice conference

Thursday, 9th March 2023

10:00 to 18:00

Saal 1, Congress Center Hamburg



Conference language: German. Simultaneous interpretation: English.
Programme subject to change.

An event not to miss for

owners, start-ups, franchisees, senior executives and F&B managers from quick service to fine dining including butchers and bakery chains, service station shops and event catering, managers in the food, beverage and equipment industries, marketing specialists and business consultants.

Foodservice Mall

During the breaks, you will find culinary inspiration, innovations and professional exchange with our partners at the Foodservice Mall. Would you like to become an exhibitor? Please feel free to contact Philipp Gellweiler: philipp.gellweiler@dfv.de

Organiser

In partnership for the 41st time: INTERNORGA, Hamburg Messe and Congress GmbH and the trade magazines foodservice and foodservice Europe & Middle East, dfv media group, Frankfurt am Main.

Prices and registration

Get
your
tickets now!



Early bird price until 19.02.2023

1st and 2nd person € 698
3rd person from a company € 445

Later bookings from 20.02.2023

1st and 2nd person € 786
3rd person from a company € 465

VAT will be added to all prices at the statutory rate (19%).

The participation fee includes refreshments during breaks and an INTERNORGA two-day admission ticket.

Group rates on request and further information at:
+49 40 32 50 92 31 oder internorga@interplan.de



Hamburg, 10.03. – 14.03.2023

foodservice

INTERNORGA.com/foodservice

