

# INTER NORGA

Sponsorship + Promotion



# INTERNORGA

at a glance

**85.000**

visitors

**84.000**

sqm floor space

**6**

stages

**4**

trend areas

**1.200**

exhibitors

**11**

exhibition halls

**5**

networking areas

**6**

exhibition areas



# Basic sponsorship services – overview

## Website

Logo presence on the INTERNORGA website and link to the company website



## Sponsor wall

Logo presence on the sponsor wall at the central entrance



## Newsletter

Logo presence in the visitor newsletter



## Visitor guide

Logo presence in the printed Visitor Guide



## Mobile app

Logo presence in the INTERNORGA app – Sponsors section



# Logo sponsoring

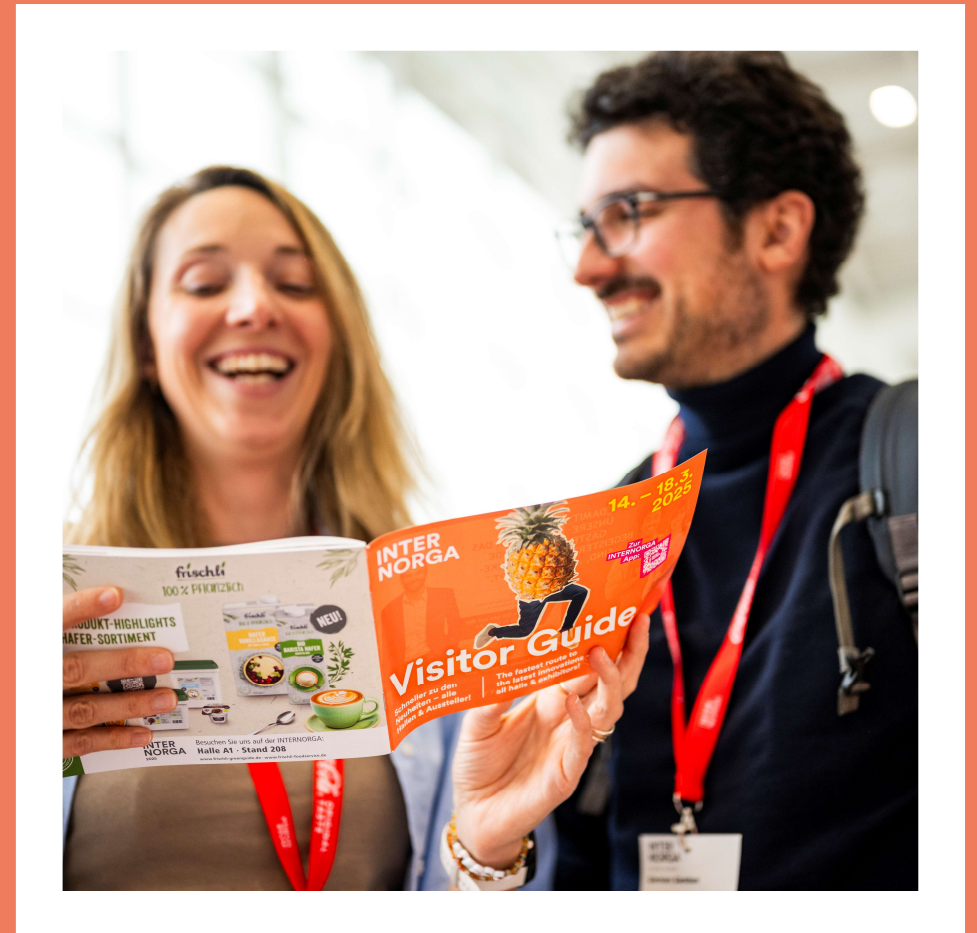
## What's included

- ✓ Logo presence on the INTERNORGA website and link to the company website
- ✓ Logo presence on the sponsor wall at the central entrance
- ✓ Logo presence in the visitor newsletter
- ✓ Logo presence in the printed Visitor Guide
- ✓ Logo presence in the INTERNORGA app

€ 3.900,00

plus VAT

INTER  
NORGA



Illustrative example

# INTERNORGA Atrium lounge

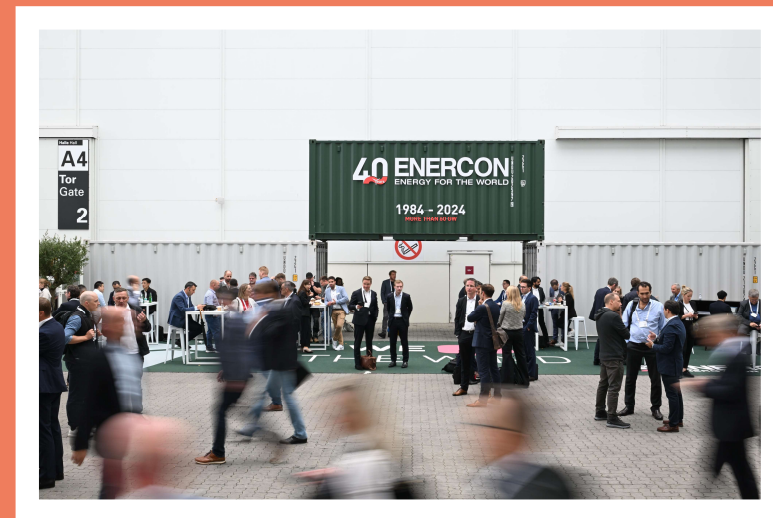
## What's included

- ✓ Branding of the atrium between Halls A1 and A4 with your logo or advertising message on shipping containers
- ✓ Carpet colour of your choice
- ✓ Optional: Display of your own banners, distribution of flyers, deployment of additional promoters
- ✓ Basic sponsorship services (see page 3)

€ 14.900,00

plus VAT

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Illustrative example

# Drinking water islands

## What's included

- ✓ Your logo on one of three large drinking water columns
- ✓ Centrally located in the halls on a lounge area
- ✓ Includes an additional illuminated Pixlip display
- ✓ Basic sponsorship services (see page 3)

€ 9.500,00

plus VAT

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Illustrative example

# Badges

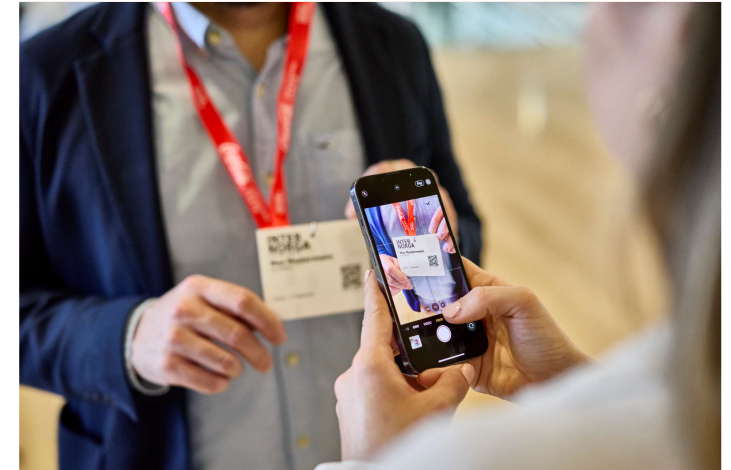
## What's included

- ✓ Your advertising message or logo on the back of the badge
- ✓ Around 80,000 printed visitor badges and 10,000 exhibitor badges (depending on visitor numbers)
- ✓ Basic sponsorship services (see page 3)

€ 14.900,00

plus VAT

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Illustrative example

# OFF THE RECORD Food court

## What's included

- ✓ Placement of your own food truck/stand for direct sales or sampling
- ✓ Optional: further customisation options
- ✓ Digital signage presence
- ✓ 50 complimentary customer invitations to INTERNORGA, including OFF THE RECORD

€ Price upon request

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OFF THE RECORD afterparty  
Saturday - Monday  
6 pm – 8:30 pm\*



Illustrative example

\* Subject to change

# OFF THE RECORD VIP area

## What's included

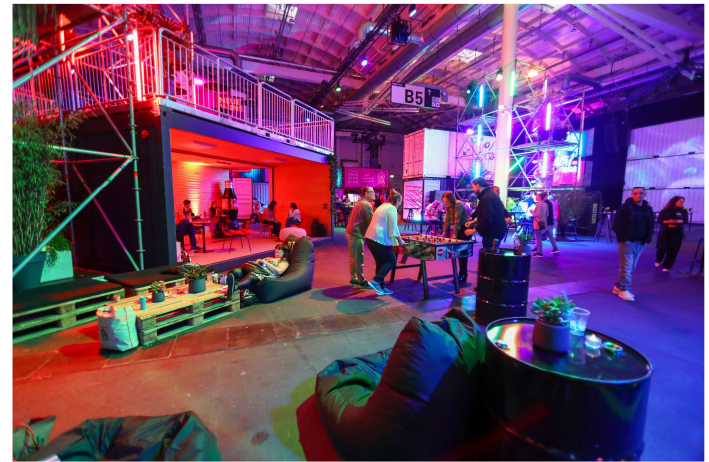
- ✓ VIP area for one evening: exclusive, cordoned-off area for up to 120 people
- ✓ Optional: branding of the area
- ✓ Optional: catering via Feinkost Käfer
- ✓ 50 customer invitations for INTERNORGA + OFF THE RECORD

€ Price upon request

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OFF THE RECORD afterparty  
Saturday - Monday  
6 pm – 8:30 pm\*



Illustrative example

# Lanyards

## What's included

- ✓ Branding of the lanyards with your company logo alternating with the INTERNORGA lettering
- ✓ Approximately 80,000 lanyards, handed out by hostesses at all 4 entrances
- ✓ Optional: Logo on the lanyard stands
- ✓ Basic sponsorship services (see page 3)

€ Price upon request

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RESERVED



Illustrative example

# OPEN STAGE

## Main sponsor

### Possible elements of the package:

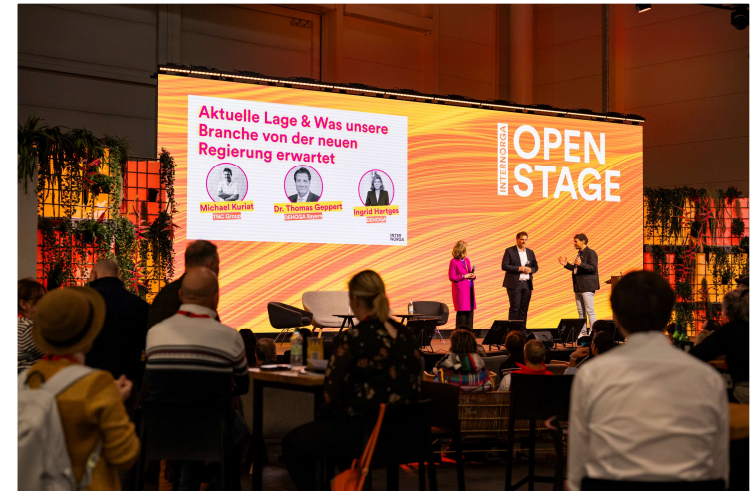
- ✓ Logo placement: Banner above the stage, stage backdrop
- ✓ Digital media: Screens, slides and promo videos
- ✓ Social media and newsletters: Sponsor will be communicated in connection with the Open Stage
- ✓ Extended brand placement: Bar, refrigerators with drinks, promotional materials
- ✓ Basic sponsorship services (see page 3)



€ Price upon request

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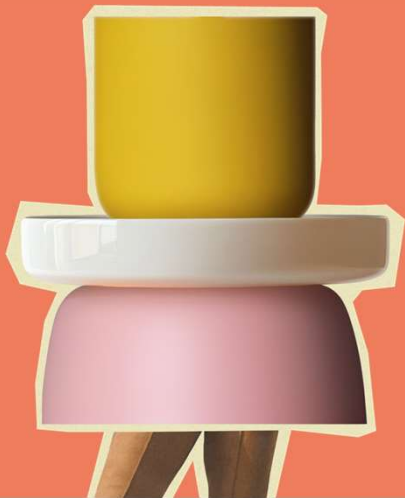


Illustrative example

# Presence meets impact

From high-impact sponsorship packages to custom-made brand experiences – we'll help you turn heads and leave a lasting impression. Let's create something unforgettable together. Reach out for your personalized concept!

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# INTER NORGA

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**Get in touch!**

