INTER NORGA



Sponsorship and Promotion

INTERNORGA 2027

There’s more inside...
INTERNORGA at a glance

83.000

visitors

84.000

sqm floor space

6

stages

5

trend areas

1.200

exhibitors

11

exhibition halls

6

networking areas

6

exhibition areas



Status: INTERNORGA 2026

Core Sponsorship Services



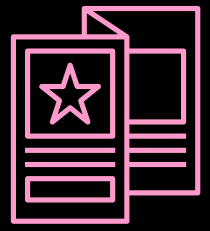
Website

Logo presence on INTERNORGA website + link to company website



Newsletter

Logo presence in the visitor newsletter



Visitor guide

Logo presence in the printed visitor guide



Mobile App

Logo presence in the INTERNORGA app – Sponsors section

Logo Sponsorship

What's inside

- Logo presence on the INTERNORGA website and link to the company website
- Logo presence in the visitor newsletter
- Logo presence in the printed Visitor Guide
- Logo presence in the INTERNORGA app

€ 3.900,00 plus VAT



Sample illustration

Lanyard Sponsorship



Reserved!

Sample illustration

What's inside

- Lanyards branded with your company logo, alternating with the INTERNORGA logo
- Distributed at all four entrances
- Optional: Logo on lanyard stands
- Core Sponsorship Services (see page 3)

Price on request plus VAT

Badge Sponsorship

What's inside

- Your advertising message or logo on the back of the badge
- Around 80,000 printed visitor badges and 10,000 exhibitor badges (depending on visitor numbers)
- Core Sponsorship Services (see page 3)

€ 14.900,00 plus VAT



Sample illustration

Atrium Lounge Sponsorship



Sample illustration

What's inside

- Branding of the atrium lounge between Halls A1 and A4, with your logo or advertising message on shipping containers
- Carpet colour of your choosing
- Optional: Display of your own banners, distribution of flyers, deployment of additional promoters
- Core Sponsorship Services (see page 3)

€ 24.900,00 plus VAT

INTER NORGA

Apple Crate Sponsorship

What's inside

- Treat participants to fresh apples from the region, from organically integrated cultivation
- Your company logo on apple crates located at Central Entrance (atrium) and East Entrance
- Logo branding of apples (at additional cost)
- Core Sponsorship Services (see page 3)

€ 6.800,00 plus VAT



Sample illustration

INTER NORGA

Hall Sponsorship



Hall A4 sold

Sample illustration

What's inside

- Company logo on the hall entrance doors and on the on-site hall maps
- Company logo on the digital venue map
- Floor stickers in the hall / aisle leading from the stand
- Four banners in the hall (4 m x 4 m)
- Core Sponsorship Services (see page 3)

Available halls: A1 | A2 | A3 | A4 | B5 | B6 | B7

Please note: Hall branding is exclusively available to exhibitors who are exhibiting in the respective hall.

Price on request plus VAT

INTER NORGA

Water Island Sponsorship

What's inside

- Your logo on one of three large drinking water columns
- Centrally located in the halls on a lounge area
- Includes an additional illuminated Pixlip display
- Core Sponsorship Benefits (see page 3)

€ 8.900,00 plus VAT



Sample illustration

INTER NORGA

OFF THE RECORD - VIP area



OFF THE RECORD afterparty
Saturday – Monday
5:30 pm – 8 pm

Sample illustration

What's inside

- Exclusive VIP area for one evening, reserved for up to 120 guests
- Optional branding opportunities to give the area your individual look & feel
- Optional catering by Feinkost Käfer
- Core Sponsorship Benefits (see page 3)

Price on request **plus VAT**

INTER NORGA

Presence meets impact

From high-impact sponsorship packages to custom-made brand experiences – we’ll help you turn heads and leave a lasting impression. Let’s create something unforgettable together.

Reach out for your personalized concept!



Sample illustration

INTER
NORGA

Get in touch!

Lea Stoessinger
Exhibition Manager INTERNORGA

Tel: +49 (0)40 3569 2432
E-Mail: lea.stoessinger@hamburg-messe.de

Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
Germany

Phone + 49 40 3569-0
Fax + 49 40 3569-2203
info@hamburg-messe.com
info@cch.de